



The above-mentioned items are primary expenses that have a direct impact on Channel 7's ability to broadcast. Any assistance towards these items will have a tremendous and significant impact.

Let us make it easy:

- A donation of US\$100 will keep Channel 7 on air for 55 minutes – let's make that 1 hour.
- If 140 people each donate US\$100 we can replace the Swakopmund transmitter and ensure that 100 000 people have access to Channel 7.
- Hundred people each donating US\$100 will bring Channel 7 to Bethanie and Katima Mulilo and approximately 40 000 people, who currently cannot listen to Channel 7, will be added to the Channel 7 family.
- A donation of US\$200 will pay the monthly rental of one existing transmitter that currently broadcasts to a community.
- Ten people, each donating US\$200, will maintain the satellite link. Without the satellite link, Channel 7 is off air completely.
- A donation of US\$85 will pay for repairs and maintenance of one transmitter for one month.
- If five people each donate US\$50 per month, they will fund the rental of one existing transmitter that currently transmits to a community.

**IMPORTANT:** We propose that individuals who want to become partners of Channel 7, indicate exactly what they want to contribute to. Channel 7 will provide you with detailed information of the equipment, the installation, the community that benefits from your contribution. It will also be possible to inform the community of who their benefactors are.

## CONCLUSION

Living in a semi-desert country we are extremely aware of the value of a drop of water. When we receive occasional thunder storms, we experience how raindrops accumulate to form small rivulets, how rivulets find each other and team up to form small streams and how the streams find their way to like-minded streams and result in raging rivers. One of the wonders of the Namib is how rain is eventually stored in underground vaults and provide life from there.